

Kimberly Spa

Newsletter Fall/Winter 2009

Cure Your Dull Winter Skin!

Kimberly Spa offers an array of products and services head-to-toe that will help your skin make it through another harsh Nebraska winter. Exfoliating and deep moisturization are always key in maintaining healthy glowing skin.

Our facial menu has great options to revitalize the skin everyone sees first. Try our Dry Skin Facial to relax for the day, while pumping deep moisture into your skin beneath a paraffin mask custom made for you.

Or try super exfoliating the skin with our Ultrasonic Microdermabrasion Facial. This facial blasts water into the skin clearing out years of dullness and plumping up the appearance of skin, while the Microdermabrasion treatment smoothes and refreshes

the surface of your skin.

Freshly exfoliated skin absorbs moisturizers better taking your product dollars further, and it is less likely to cause unsightly flaking. To treat your body to an all-over relief from dryness, try one of our Full or Half Body Facials. This is a great way to exfoliate skin, detoxify, and lessen the appearance of cellulite.

Our Only Marilyn Manicures and Pedicures are also a luxurious treat for over dry hands and feet. We use actual facial products to give a manual micordermabrasion to the skin. This treatment every 2-4 weeks will be especially beneficial to those clients with extreme dry skin problems in the winter months.

**Holiday Gift
CERTIFICATES
10% OFF!**



NEW! Make-Over Saturdays!


**WATCH FOR POSTS
ON FACEBOOK,
MERCHANT CIRCLE,
AND TWITTER FOR
SPA SPECIALS AND
EVENT
ANNOUNCEMENTS!**



Some of you may remember the Youngblood Fall Fashion Makeup Clinic. We had such a great time offering this special treat to our clients, we have decided to make "Make-Over Saturdays" part of our regular event calendar.

We have an upcoming "Youngblood Hot Holiday Makeup Clinic" on Saturday, November 21, 2009 that we are now booking appointment times for. This clinic will feature our guest makeup artist Erica Hike, and our on-staff award winning Youngblood Pro Artist Holly Habrock.

So how does this work? You can call

the spa or ask at your next visit to set up your appointment time for yourself and/or loved ones. We take a \$25 deposit per appointment at the time it is booked, which you receive back in retail product, 10% off all Youngblood the month of November!

Future clinics are coming to always keep our clients on the cutting edge of makeup fashion! Watch for posts on our Facebook page, and be sure we have your email address to send you emails of all our upcoming events and specials!

Refer a Friend and You Both Win!

Save 30% OFF your next treatment and your friend saves 30% OFF his/her first treatment!



Social Networking: The New Wave of Spa Savings!

Kimberly Spa has been focusing on the newest of all advertising avenues—Social networking. Sites like **Twitter**, **Merchant Circle** and **Facebook** have recently made their footprint on our culture undeniable. So what does this mean to our savvy spa clients?

We are using **Facebook**, **Merchant Circle** and **Twitter** to post daily, weekly and monthly events at the spa. We post everything what's happening for the day, to last minute deals, to our monthly newsletter. We also provide links to great skin care related topics, women's issues, and other news our clients might be interested in.

This is also a great way to connect with other clients. Use your experience at the spa to describe how our treatments benefited you. A first-hand testimonial is our best selling point, and it feels good to know your experience may have helped another client attain her skin goals.

Did You Know...?

10 Facts About Your Skin

#1 Skin is 10 times thicker on the soles of your feet than around your eyes, which means both areas need special attention. Try **Qtica Foot Repair Balm** at night to keep your heels smooth and hydrated.

#2 You have about 300 million skin cells and every minute you shed up to 40,000 of them. Hydrate your skin with **Hempz Age Defying Moisturizer** for youthful skin head

to toe.

#3 Vitamin C is a potent antioxidant in skin care products like **Agera Mag C Gel** that promotes collagen production, reduces inflammation, can reduce hyperpigmentation (or skin darkening), and can enhance the effectiveness of your spa treatments, like peels and microdermabrasion.

#4 Vitamin K fights dark circles in products like **Pevonia "C" Evolutive Eye Gel**.

#5 The skin is our largest organ, weighing on average about 9 pounds, spanning 21 square feet, and contains 11 miles of blood vessels. Treat your entire body to our **Parafango Body Facial** to detoxify and smooth the appearance of cellulite.

#6 Skin's loss of collagen, elastin and skin fat all contribute to the appearance of aging and sagging. Regenerate skin with a **Pevonia Myoxy-Caviar Facial** and **Pevonia Elastin and Collagen** creams and concentrates.

#6 Some over the counter skin care companies provide insufficient amounts of powerful ingredients rendering them nearly useless. Kimberly Spa sells only

cosmeceutical grade products containing higher levels of needed active ingredients and have a longer and more intense activation period.

#7 Kimberly Spa's skin care products including **Visual Changes**, **Agera**, **Pevonia**, and **Youngblood** cosmetics only contain ingredients naturally occurring in nature without harmful parabens or animal byproducts.

#8 Skin cancer is one of the U.S.'s top killer cancers. Wearing sunscreen daily like **Fallene Cotz Full Spectrum SPF 58** has never been more important!

#9 Sun Exposure is the #1 cause for wrinkles.

#10 Exfoliating skin actually thickens skin thinned by sun exposure, and it stimulates collagen growth and cell turn over. We recommend monthly facials for maintaining healthy skin, and more frequent visits for serious skin concerns like anti-aging and acne. Your home skin care regimen should always include a weekly exfoliating mask like **Visual Changes Enzyme Mask** or **Agera Microderma Crystal C System**. This will also help your skin absorb your other skin products and help you gain maximum benefits from them.